

BUYER'S GUIDE TO METAL COOLERS



EASY AS 1-2-3!

1. Will this be used for an event or an in-store display?
2. Do you require a lightweight or heavy-duty cooler?
3. Are you needing additional features such as a bottle opener?



Built-in
bottle
opener.

Temperature
control
technology.



3 Stock Colors Available

GOOD

Vintage Cooler

(See page 199 in our 2026 Product Guide)

 Constructed with hi-gloss industrial metal with aluminum accents.

 17 liter capacity; holds up to 16 standard 12 oz. cans with ice.

 Product is covered by a 1-year warranty.



Available with vibrant full-color imprint or full wrap with lid decal; decals are permanent and cannot be swapped or repositioned.



Comfort grip
steel handles.

Built-in
bottle
opener.

BETTER

Sasquatch™ 25L Cooler

(See page 194 in our 2026 Product Guide)



Constructed with stainless steel; rust-resistant lid latch and hardware.



25 liter capacity; holds up to 36 standard 12 oz. cans with ice.

 SASQUATCH™

 1 year product

Product is
covered by
a 1-year
warranty.



Available in a variety of full-color imprint(s), decal(s) and wrap graphic(s); decals are permanent and cannot be swapped or repositioned.



6 Stock Colors Available

BEST

Sasquatch™ 54QT Cooler

(See page 195 in our 2026 Product Guide)



Constructed with stainless steel; rust-resistant lid latch and hardware.



54 qt capacity; holds up to 85 standard 12 oz. cans with ice.

 SASQUATCH™

 1 year product

Product is
covered by
a 1-year
warranty.

SASQUATCH™ 54QT COOLER - AVAILABLE IN 3 STYLES



Sasquatch™
54QT Cooler



Sasquatch™ 54QT
Wood Top Cooler



Sasquatch™ 54QT
Bluetooth Music Cooler



Sasquatch™ 54QT
Wood Top Cooler

Option for laser engraving
on the wood top.



Sasquatch™ 54QT
Bluetooth Music Cooler

Built-in Bluetooth speaker
with solar-charging music
activated LED lights.